

ACM History Committee Meeting Minutes, November 14, 2022

Welcome (Owens)

- Meeting began at 12:00pm EDT /9:00am PDT via Zoom
- NOTE: Today's meeting is a one-time deviation from the usual pattern of meeting on the 3rd Monday of the month.

1. Attendees (Owens)

- Barbara Boucher Owens (chair)
- Vicki Almstrum
- Troy Astarte
- Carol Hutchins
- Sachin Maheshwari
- Mary Whitton
- Amanda Wick
- Jeffrey Yost

Not in attendance

- David Brock
- ac Loup
- Erik Rau
- Kim Tracy
- Chuck House (guest)

Amanda Wick has resigned from the History Committee, effective January 2023.

- Amanda will remain involved with the Heritage seminar follow-up.
- The relationship between ACM and CBI for archival will lead to her on-going involvement in some committee business.

2. Minutes (Secretariat / Almstrum, Astarte)

- September 19, 2022 minutes
 - Approved with 7 votes on 11/14
- October 17, 2022 minutes
 - Final approval in the weeks after the meeting (7 votes to approve).

3. Committee membership

- We considered the sub-committee assignments as well as terms of appointment for the committee.
- The Secretariat will take on the task of organizing and watching over these documents, with the goal of having the documents in order by early 2023.

- More discussion in Section 5A, Recruitment.
- Mary assumes her most recent appointment was for 3 years as of 1 July 2020, term ending 6/30/23. She plans to leave the committee when this term ends.

4. Brief updates on committee work

a. Budget and Finances (Whitton, Rau)

- No new news on finance.

b. Turing Awardee History Project (Brock)

- Tom Haigh has completed the profiles for Aho and Ullman:
 - https://amturing.acm.org/award_winners/aho_1046358.cfm
 - https://amturing.acm.org/award_winners/ullman_1054360.cfm
- This completes 3/5 of the backlog, so only Catmull and Hanrahan remain for us to be caught up. Tom's goal is to post those when the next winner(s) are announced.
- The Turing Awardee Clips channel now has 1,900 subscribers and has settled down around 5K views a month. Acm.org, including the embedded versions on the Turing site, accounts for only 8% of that traffic. Most of the views come from YouTube itself. This has led to the traffic being more stable, at 200 views a day +/- 75, rather than spiking when a tweet or other link goes modestly viral.

c. ACM Key Awards Video Series (House)

- Chuck was not present but prior to the meeting shared via email an updated version of the ACM Key Awards "Tour" and a prototype version of various elements of his own work. The metaphor is "walking through a museum" to view various exhibits, screen by screen. Each screen can be "live" with a deep PowerPoint deck, a YouTube video, any web call, etc. It is dynamically compiled using an adapted Gaming Engine. The example is "a film" rather than actively dynamic. Scott Futryk is the 'developer'.
- The first video is a tour of InnovaScapes Institute and various projects of Chuck's over the years. [21 minutes]
 - Video 1: <https://www.youtube.com/watch?v=PkarQkMpmiE>
- The second video was a prototype of a tour of all winners of ACM major awards (which is where the project is collecting video interviews).
 - Video 2: <https://www.youtube.com/watch?v=RINmCtL6-K4>
 - Note: in the lower right hand corner of the YouTube videoscreen, the little symbol three in from the right is like a gearbox. If you click it, you get "Quality" and this video should be set to 1080 (High Definition) to read the tables in the video

d. Global (Maheshwari, Hutchins)

- Sachin is planning the recordings for the retrospective interviews about key ACM India figures. This will involve travel and expenditures. He will consult with Erik and Mary regarding the payment process from ACM for a project in India.

e. Heritage Project (Almstrum, Wick, Loup)

- Vicki is working on the following:
 - a time for a follow-up meeting with the attendee group.
 - seminar expenses; she has submitted a request to Pat Ryan for payments (technical services, keynote honoraria).
 - DL setup for the seminar materials, which requires configuration of an EasyChair submission point.
 - permissions and processing for posting video from the seminar.
- We may set up an advisory or review board for the Heritage work, in particular to help oversee the new series on the DL. The working name for the publication series is *Heritage Insights*.
- Amanda will remain involved during the seminar follow up. She may agree to join the Heritage Insights advisory / review board.

f. Outreach (Hutchins)

- We discussed Twitter and its future for ACM's use. What is the long-term viability of social media channels? It is important to retain a history of the ACM that is represented in tweets and other social media posts. Mary noted that tweets can be archived. Carol will raise this point with Bruce.
- Jeff has been making posts about CBI collections ("image of the day").
- "Mastodon" may be another forum of interest. A difference from Twitter is the ability to set up lists of scholars with particular interests, for example "Histodons". Josh Braun has started a list for communications scholars in CS + social scientists that includes about 400 people.

g. Fellowship (Tracy, Whitton)

- Using last year's call as a starting point, Mary and Vicki will update. This includes adding wording about projects related to the Heritage project.
- Goal is to distribute the call before the next meeting.

h. Web presence (Tracy)

- Kim was not present, so no report.

i. DEI and accessibility issues

- ACTION ITEM Barb and ac:
 - Discuss how to approach the community regarding DEI issues.
 - Discuss whether to invite the ACM's DEI Committee to help the History Committee with training so the committee as a whole builds this lens.

j. Other?

- No other items.

5. Planning projects / programs from annual report

a. Recruitment

- Barb discussed the goals of recruitment and representation and emphasized the importance of expanding the pool of candidates to include categories such as: south of the equator; other units of ACM, e.g., regional groups; “professional historians” from other parts of the world.
- Discussed how to maintain information to support the recruitment process. Mary set up a file for that purpose in the Committee Members folder on HC Operations.
- In the future, recruitment discussions can be included as part of the Committee membership category.

b. Outreach/Marketing

- We agreed to include both areas in the outreach subcommittee category.

c. History of ACM webpage(s)

- No discussion yet of how to move forward with this.

d. ACM’s overall digital preservation strategy

- No discussion yet of how to move forward with this.

6. Additional business

- Vicki shared the idea of a timeline for ACM’s history, inspired by a project completed by another organization (SWEA). The project was a collaboration between SWEA and the Swenson Center (<https://www.swensoncenter.org/>), which has an archival agreement with SWEA.
- The SWEA Timeline is in Swedish, but still gives an idea of how it works:
 - <https://www.arcgis.com/apps/MapSeries/index.html?appid=2b42ebd4ac8b498a-ae8c14cb1c5447ca>
- SWEAs Timeline was created in a few different “layers”
 - StoryMaps is the name of the program (and the “base”) where one views the SWEA timeline and subject-tabs. (<https://storymaps.arcgis.com/>)
 - Timeline JS is the website used for the “year to year-scrolling” timeline tab. (<http://timeline.knightlab.com/>)
 - The timeline was created using Google Sheets: timeline content is put into the Sheet; that document’s URL is then pasted into StoryMaps.

7. Upcoming meetings

Monday, December 19, 12:00 noon EDT via Zoom

8. Conclusion 1:00 pm EDT